**Briefing document**

**Open call for UK-Korea  
Creative Commissions**

**Overview**

The Korea Foundation and the British Council are inviting applications for a creative commission which will bring together art, science and digital technology and offer innovative, interdisciplinary and collaborative responses to climate change. The commission will be part of the cultural programme in the build up to the 2021 P4G (Partnering for Green Growth and Global Goal 2030) Seoul Summit and the United Nations Climate Change Conference of the Parties (COP26), which the UK is hosting in November 2021.

**About the Korea Foundation**

The Korea Foundation’s mission is to promote better understanding of Korea within the international community and to increase friendship and goodwill between Korea and the rest of the world through various exchange programs, such as Korean studies, global networking, cultural & arts exchange, and publishing & media.

**About the British Council**

The British Council is the UK’s international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust. We work with more than 100 countries across the world in the fields of arts and culture, the English language, education and civil society.

The Climate Connection

The UK-Korea Creative Commission is being developed as part of the British Council’s global programme – [The Climate Connection](https://www.britishcouncil.org/climate-connection).

The British Council’s Climate Connection programme brings people around the world together to meet the challenges of climate change. Through arts and culture, education and the English language, it is about sharing ideas, developing innovative climate solutions, and taking positive action together. Activities include global climate conversations, art and science showcases, university scholarships, funding, research, training opportunities and more.

#TheClimateConnection, #COP26 and #TogetherForOurPlanet.

**Climate change – 2021 P4G Summit and COP26**

Looking after the planet requires understanding and empathy, collaboration and connections, imagination and innovation. It is not just an environment issue, it is a cultural issue.

In British Council’s recent survey of almost 40,000 young people across 36 countries, including the G20, climate change is perceived to be the most important issue to these young people (aged between 18 – 34).

Based on their Nationally Determined Contributions (NDCs), 2021 is the first year when the international community kicks off its actions to achieve greenhouse gases reduction goals by 2030, as per the Paris Agreement adopted in 2015.

The Republic of Korea hosted 2021 P4G Seoul Summit on May 30-31 2021, the first-ever multilateral environmental Summit to be hosted by the Republic of Korea with “Green Recovery and 2050 Carbon Neutrality” as its theme.

The UK will host the 26th United Nations Climate Change Conference of the Parties (COP26) in Glasgow on 1 – 12 November 2021. This will be the largest international climate change summit the UK has hosted, bringing together over 30,000 delegates - including heads of states, climate experts and campaigners - to agree coordinated action to tackle climate change.

We are pleased to launch this UK-Korea creative commission and we hope this will facilitate dialogue and collaboration between the two countries. It aims to address and act on the shared challenge of climate change and support the success of COP 26 as the most inclusive COP ever.

**Useful Resources**

[UN Agenda 2030 and the Sustainable Development Goals, including SDG13 Climate Action](https://sustainabledevelopment.un.org/?menu=1300)

[2021 P4G Seoul Summit](https://2021p4g-seoulsummit.kr/)

[UN Climate Change Conference UK – COP26](https://ukcop26.org/)

[British Council Creative Commissions](https://www.britishcouncil.org/arts/culture-development/our-stories/creative-commissions/wwf)

[British Council Climate Connection programme](https://www.britishcouncil.org/climate-connection)

**Creative brief**

We are inviting collaborative applications in response to this open call from individuals and organisations across Korea and the UK.

We want these commissions to stimulate conversations and connections between the UK and Korea, bringing together people, cultures and communities to understand each other’s perspectives and collaborate on creative responses and solutions towards climate change. We want to spark imagination and innovation, and inspire new ways of working, through a digital-first approach.

We want to see interdisciplinary and collaborative ways of working through this commission – bringing together artists, creatives, scientists and technologists. We are particularly interested in collaborations between individuals and organisations of differing backgrounds who may not have had the chance to work together often.

We welcome action-focused, interactive responses, which tackle difficult issues head on, push boundaries and are a catalyst for real change. This means thinking beyond a single artwork or/and digital moment, and instead focusing on mass participation and engagement ideally leading to longer term movements and campaigns. We are interested in ideas that have high impact, longevity, the potential to be scaled up or those which can be shared globally using digital platforms and tools.

Climate change is everyone’s responsibility and we all have a role to play. But we are also mindful that children and young people are the custodians of our future planet. We particularly welcome ideas which specifically engage young people (aged 18 – 24), whilst recognising the importance of sharing knowledge and ideas across different ages and generations. We are also interested in foregrounding the voices of individuals and communities already experiencing the consequences of climate change in different settings around the world. We want to see ideas grounded in lived experience, which connect with and draw upon credible scientific research.

As part of our commitment to equality, diversity and inclusion, we actively invite groups and communities who are underrepresented in climate change discussions to respond to this brief. This includes taking an inclusive approach to the development of your idea and when considering the audiences you want to reach. We expect to engage with individuals and organisations of different genders, ethnicities, sexualities, abilities and ages either directly through the commission – or indirectly through your project audiences. We are also interested in ideas that explore, interrogate, educate and respond to the connection between the environment and diversity, including gender equality and racial justice.

Finally, we are interested in supporting low carbon solutions and environmentally friendly practice in project planning and delivery, as well as your choice of partners and suppliers.

**Eligibility for creative commissions**

* We are inviting applications for creative responses to this open call. Applications must include at least one partner in Korea and another in the UK. Applicants must be living in their respective country at the time of applying and for the duration of this project.
* Applicants can apply for up to KRW 70,000,000 to realise their creative idea.
* Applications should be jointly submitted and signed by all named collaborators, with one lead Korean partner who will be contracted and responsible for leading communications and disseminating the grant to all collaborators.
* Individuals, organisations and/or informal collectives/networks are all eligible to apply but should have demonstrable experience of managing similar projects and grants.
* Applicants must be able to demonstrate clear mutual benefit to Korea and the UK, which should be reflected through the project planning (including budget allocation), delivery and dissemination. Mutuality must be a central component to the international collaboration.
* We expect applications to embed principles of equality, diversity and inclusion through their core proposal and idea (including costs relating to captioning videos, using BSL interpretation or translating content).
* We are interested in new, original ideas in response to this brief. Existing projects and programmes will be ineligible. Exceptions apply for existing ideas which have reached a pilot or prototyping phase, but have not been realised publicly.
* Applicants will be expected to plan, design and realise their project from August 2021 with the main activity complete by the end of November 2021. Main activity can take place any time during the year, although we particularly welcome ideas which take place in the build up to COP26.
* Applicants can use any platforms to showcase their project idea, but must provide detail on how this will be realised and confirm that agreements in principle are in place with host organisations, festivals, online sites, media partners etc. The Korea Foundation and the British Council should be recognised in all marketing communications.
* Applicants from a range of different sectors are welcome and encouraged. All outputs and responses should be innovative in their nature, demonstrating creativity in working across disciplines, including arts, science and digital technology.
* Applicants should support the ethos and values of this commission and where appropriate, have a demonstrable history of supporting environmentally friendly and low carbon ideas and initiatives. Applicants who are new to sustainable practice and want to include this in their businesses or work moving forward are encouraged to submit joint applications with those who have more experience in this area.
* Applicants should demonstrate that they have taken into consideration the local context in Korea and the UK, including climate change priorities. The concept or idea should address a specific need or issue in a creative and/or innovative way.
* Successful applicants will own the copyright of any work created but must grant the Korea Foundation and the British Council, as the commissioning partner, free and unequivocal use of any arising outputs, which may include promotion of works through our digital channels or exhibiting works in the future.
* Successful applicants may be invited to take part in additional showcase opportunities and international connections in the future.
* Successful applicants will be required to keep in regular communication with the Korea Foundation and the British Council, offering project updates, to submit finance report and to support the project monitoring and evaluation including creative outputs, photos, and film footage.
* Prior to acceptance, and as part of the British Council's delivery standards, the successful candidate will need to pass the British Council's basic due diligence routine requirements, including ethical and credit screening.

**Selection criteria**

Applications will be reviewed by a diverse panel of representatives from the Korea Foundation, the British Council, along with guest panellists from Korea and the UK, all of whom represent a range of sectors.

Our assessment of successful applicants will be based on the following criteria:

* Big ideas – the quality and creativity of the idea and approach, including opportunities which serve to reimagine possibilities for digital collaboration and enable meaningful audience interaction around these themes (25%)
* Collaboration – the partners involved and the nature of the collaboration, with a particular emphasis on the level of mutuality within the partnership. This includes track record of international collaboration and project management – the experience of applicants to organise projects with international partners (25%)
* Impact – the potential impact this commission will have on the partners and audiences involved, the level of audience participation and engagement, as well as potential for additional showcasing, scaling up or further development beyond the scope of this commission. An understanding of local context and climate change priorities is an asset. (20%)
* Quality – the experience of the applicants in delivering high quality work in their respective field(s) and the integrity of any scientific contributions or analysis (15%)
* Budget – the extent to which costings are appropriately calculated, reflect good value for money, are relevant to the proposed approach and are distributed amongst partners. (15%)

**Key dates**

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| Milestone | Date |
| Application deadline | KST 18.00 (GMT 10.00), Fri 2 July 2021 |
| Screening and announcement of successful team | End of July |
| Project delivery | Aug – Nov 2021 |
| Evaluation | Dec 2021 |

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| **Enquiries about application** |

If you cannot find answers to your enquiries related to application on FAQs, please email to [arts@britishcouncil.or.kr](mailto:arts@britishcouncil.or.kr).

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| **How to apply** |

* Application form completed in English should be emailed to [arts@britishcouncil.or.kr](mailto:arts@britishcouncil.or.kr) with subject, ‘Application for Korea-UK Climate Change Creative Project’
* Application should be submitted by Friday 2 July 2021, GMT 10,00 (KST 18.00)
* Please be informed no enquiries and applications submitted after the deadline will be considered.